

10 TIPS

FOR THOSE DOING COMMUNITY DEVELOPMENT WORK

TIP 1

Listen, attentively and with interest – set aside your goals, mandate, and interests to find out what people are truly interested in and passionate about.

TIP 2

Think – *“Where can I add value?”*
“Who can add value here?”

TIP 3

Leverage your entire network.

TIP 4

Be a connector.

TIP 5

Be creative and willing to go where the opportunities are – think and function like an entrepreneur.

TIP 6

Use failure to learn and improve.

TIP 7

Relinquish ownership.

TIP 8

See businesses as part of the solution and intentionally embed them in your work whenever you can.

TIP 9

Understand that youth are youth. Find ways to engage with them naturally, incentivize their participation, attach a tangible, practical perk – like a connection to a job.

TIP 10

Always remember Tip 1.

